

Royal Automotive Group To Open Tucson MINI Dealership

October 5th 2012 Tucson, AZ –MINI of America is pleased to announce that Royal Automotive Group has broken ground on Southern Arizona's MINI of Tucson dealership. Construction of the building has begun at 4635 East 22nd Street, just west of Swan. The location was formally the Royal Kia dealership.

MINI of Tucson is projected to open early 2013, and will employ 20 – 30 people locally, not to mention the additional construction jobs sustained by this project. Employment applications are being taken online at Minitucson.com. An information hotline is also available by calling 520-696-2878. "It's a fun car with a great following of passionate owners that like to have fun" said Todd Helmick, the Marketing Director of Royal Automotive Group. "There are many fun activities planned to bring these owners together, so we are encouraging any current (or future) MINI owners to join MINI of Tucson's facebook page to receive updates and announcements about community events, contests and owner road rallies leading up to the grand opening."

About the MINI:

The MINI is a small compact sports car originally created by Sir Alec Issigonis in 1956, from a quick sketch drawn on a restaurant table cloth. It was first manufactured by British Motor Cars in 1959 amidst an oil crisis in the Gulf of Suez. Considered a British icon of the '60s, the MINI featured space-saving front wheel drive, and in 1999 was voted the second most influential car of the 20th century, behind only the Ford Model T. The new MINI was first introduced in the U.S. in March, 2002 and has become a legendary high performance sports car with great gas mileage and fantastic maneuverability, featuring a hard top, coupe, convertible, roadster, Clubman Countryman and the ultra-high performance John Cooper Works. There are literally thousands of special edition MINIs, featuring different equipment and paint packages, making each MINI almost entirely unique. It's an exciting brand and an exciting car to drive.

MINI of Tucson

Located just west of Swan on 22nd Street, the new MINI of Tucson dealership will feature both new and used cars, with a full service and sales department. MINI is known for exceptional service and MINI of America chose Royal Automotive Group because of its outstanding reputation for customer service over the last three decades.

About Royal Automotive Group

Royal Automotive Group is a locally owned family of dealerships which includes seven new car dealership lines, six certified pre-owned locations, and two collision centers. Royal Automotive Group has won numerous national awards for outstanding customer service throughout its 35 year history. Since 1977, Royal has been a premiere supporter of the Tucson community through countless non-profit and philanthropic projects. Royal's business philosophy revolves around its Fast, Fair and Simple approach to cars sales, with no-commission sales people, a 72 hour buyback guarantee, and a fiercely competitive market price posted upfront on every vehicle. More details about Royal can be found by visiting www.royaltucson.com or calling (520) 624-0481.

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